



Get the Home Ready for Photos

Send this to your sellers before the shoot. A prepared home photographs brighter and cleaner, and it means no reshoots. Most homes take about an hour to prep.

The day before

Declutter, clean and make beds.

An hour before

Lights on, blinds open, cars moved.

During the shoot

About 1 hr for photos, 2 with video.

WHOLE HOUSE

- ☐ Turn on every light and lamp, and replace burned-out bulbs
- ☐ Open all blinds and curtains
- ☐ Turn off ceiling fans and TVs
- ☐ Hide pet bowls, beds, toys and litter boxes
- ☐ Remove family photos and personal items
- ☐ Close toilet lids and closet doors

LIVING AND DINING

- ☐ Fluff and straighten pillows and throws
- ☐ Clear coffee tables and side tables
- ☐ Hide remotes, chargers and cords
- ☐ Push in dining chairs evenly
- ☐ Remove clutter from bookshelves

BATHROOMS

- ☐ Clear counters, showers and tubs of products
- ☐ Hang matching, folded towels or remove them
- ☐ Remove bath mats and toilet rugs
- ☐ Hide trash cans and plungers
- ☐ Close toilet lids

KITCHEN

- ☐ Clear counters except one or two decor pieces
- ☐ Remove magnets and papers from the fridge
- ☐ Hide dish soap, sponges, towels and trash cans
- ☐ Put away small appliances
- ☐ Clean stovetop and sink

BEDROOMS

- ☐ Make beds with smooth, neutral bedding
- ☐ Clear nightstands except a lamp
- ☐ Hide clothes, shoes and laundry baskets
- ☐ Close closet doors

OUTSIDE AND DRONE

- ☐ Move cars out of the driveway and off the street in front
- ☐ Put away hoses, tools, toys and trash bins
- ☐ Mow, sweep walkways and clear leaves
- ☐ Open patio umbrellas, straighten outdoor furniture
- ☐ Turn on porch and landscape lights

Heavy items and staging

We'll move small items during the shoot, but heavy furniture should be in place before we arrive. If a room is empty, ask about virtual staging.

SHOOT DETAILS

Date _____ Time _____ Address _____